



# ACCOUNTABILITY: An Ally's Super Power

26 October 2021 2021

9AM PT / 12PM ET — 12 PM PT / 3 PM ET

**OPENING &  
 WELCOME**  
 9 AM PT / 12 PM ET

**KEY CONCEPTS FOR ACCOUNTABILITY IN ALLYSHIP**

MC **Eduardo Placer** will open the event and Founder **Ray Arata** will provide a contextual grounding for the event.

**INTERACTIVE  
 EXERCISE**  
 9:15 AM PT  
 12:15 PM ET

**SUPERPOWERS & KRYPTONITE: FUELING & FLAILING AS AN ALLY**

**Ray Arata** and **Eduardo Placer** will lead an exercise encouraging us to consider what helps us and what may hamper our efforts to show up and be accountable.

*\*Interactive exercise*

**PANEL  
 DISCUSSION**  
 9:30 AM PT  
 12:30 PM ET

**TOOLKIT CONVERSATION: LEVERAGING PRIVILEGE**

A panel discussion moderated by **Katie Mooney**, featuring **Brandon Barnett** of Intel, **Hayward Williams** of Tapestry, and **Chuin Phang** of Amazon. The discussion will provide practical insights around how the panelists have leveraged the privilege associated with their intersectional identities as well as pitfalls to avoid and more.

Moderated by **Katie Mooney**, Managing Director, Head of Diversity Best Practices at Seramount

**Brandon Barnett**, Senior Principal Engineer, Intel

**Hayward Williams**, Vice President, Human Resources Business Partner for Global Operations, Tapestry

**Chuin Phang**, Senior DEI Business Leader, Amazon

*\*10 minutes LIVE Q&A*

**INTERACTIVE  
 EXERCISE**  
 10:10 AM PT  
 1:10 PM ET

**EXPERIENTIAL CONVERSATION WITH JENNIFER BROWN**

Join the inclusion conversation with **Jennifer Brown**, CEO, Founder, Jennifer Brown Consulting, to reflect on our subtle and overt privilege to move through fragility into your ability to be an ally — using awareness to accountability to choose inclusive leadership deliberately when opportunities present themselves.

*\*10 minutes LIVE Q&A*

**KEYNOTE**  
 10:50 AM PT  
 1:50 PM ET

**FROM FRAGILITY TO ABILITY WITH RAY ARATA**

**Ray Arata**, Founding Partner of Better Man Leadership, invites allies and leaders to confront their discomfort and step into the abilities of Accountability and Privilege for good, and for impact.

*\*10 minutes LIVE Q&A*

**FIRESIDE  
 CHAT**  
 11:20 AM PT  
 2:20 PM ET

**ACCOUNTABILITY FOR ALLIES: LEVERAGING OUR PRIVILEGE**

**Perkins Miller**, CEO, Fandom, and **Hayward Williams**, VP, Human Resources, Business Partner For Global Operations, Tapestry, share their strengths and struggles in transforming corporate spaces to inclusivity— the unique challenges presented by a leader's gender, identity, and race, where they may have faltered and what they are exploring.

*\*10 minutes LIVE Q&A*

**WRAP UP**  
 11:50 AM PT  
 2:50 PM ET

**CLOSING STATEMENTS AND COMMITMENT TO NEW ACTIONS**

Led by **Ray Arata**

## 2021 BETTER MAN CONFERENCE SPEAKERS



Ray Arata



Brandon Barnett



Jennifer Brown



Chuin Phang



Perkins Miller



Katie Mooney



Eduardo Placer



Hayward Williams

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